Terms of Service

1. Introduction

Welcome to the Landmatch England website. Landmatch England refers to our website and all additional services provided by the team, hereafter referred to as ‘Landmatch England.’

In continuing to browse and use this website and/or our services, you are agreeing to comply with and be bound by the following terms and conditions of use, which, together with our Privacy Policy and Values Statement governs Landmatch England’s relationship with you in relation to our website and services.

This Terms of Service contains the general terms and conditions applicable to the use of the Landmatch England website and accompanying services.

The term ‘Service’ refers to what Landmatch England provides as an online platform and accompanying support service connecting **farmers, growers, and landowners** interested in **agroecological, regenerative, and sustainable farming** opportunities across **England**.

The term ‘us’ or ‘we’ refers to Landmatch England, whose contact details can be found on our contact page and at the end of this document.

The term ‘you’ refers to the user or viewer of our website and services.

By accessing or using our website **landmatchengland.org.uk** (the ‘Site’) or the Service, you agree to be bound by these Terms of Service (‘Terms’). If you do not agree with any part of these terms and conditions, please do not use the Site or sign up to our Service.

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2. Eligibility

You must be at least 18 years old and legally capable of entering into contracts under English law to use our Service.

By registering, you confirm that the information you provide is accurate and truthful.

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3. Our Service

The Service allows:

- **Landowners and Landholders** to register their details and list available land suitable for farming use
- **Farmers, growers, and enterprises** to register their details and requirements as well as search for and request further information on land offers
- Access to, and personalised signposting within a resource library
- Invitation and access to relevant events and peer networks
- Farmers, growers and enterprises to be welcomed, guided, and supported through the landmatching process by one or more of the Landmatch England staff members.
- Signposting to support organisations and professional services

We act only as a facilitator. **We are not**:

- Enforcing any agreements between users
- Guaranteeing successful matches or agreements
- Land agents or planners capable of verifying ownership of land
- Legal advisors or negotiators
- Verified financial or business advisors
- Holding responsibility for vetting users

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4. User Responsibilities

You agree to:

- Use the Site for lawful and stated purposes only
- Provide accurate and current information.
- Respect other users and not misuse images, published wording, contact details or personal data obtained through the Service.
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- Be transparent with other users about the number of matches you are exploring concurrently with Landmatch England.
- Read our Terms of Service, FAQs and policies to ensure you are aware of the limitations of our service and ask us for clarification on any terms or conditions of service that you do not understand.
- Carry out your own research and make your own independent enquiries into land pricing in the area where you are looking for, or offering land.

- Take responsibility for seeking advice on all aspects of pursuing a joint agreement including, but not limited to, business planning, financial planning and forecasting, any legal agreements you may reach such as land leases, tax and employment implications.

You (and any other signatories) are solely responsible for any agreements, leases, or collaborations formed as a result of using our Service.

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5. User Content

You may submit information, including text, images, and listings for publication on the Landmatch England website (‘User Content’).

By submitting User Content, you grant us a **non-exclusive, royalty-free licence** to display and promote that content on our platform for the purpose of operating the Service.

You confirm that your content:

- Does not infringe any third-party rights;
- Is accurate and not misleading; and
- Complies with applicable law.

All landowner and landseeker registrations and listings undergo internal review and moderation to ensure they align with Landmatch England's values and terms of service. Moderators are not required to justify a refusal but typically will provide an explanation. Where registrations are refused, but a fee has been paid, all fees will be refunded.

Moderators include employees and board members of Landmatch England, often work part-time or flexible hours. As a result, moderation and publication of a land offer or landseeker registration can take up to 7-10 days, or longer during holiday periods. However, we strive to process registrations and publish on the website as quickly as possible.

We reserve the right to remove any content that we believe violates these Terms or our Values.

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6. Terms of Use: Website

The use of the Landmatch England website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. This is subject to change without notice.

- This website uses cookies and may not function correctly without them. By using our website and agreeing to these terms and conditions you are consenting to our use of cookies in accordance with our privacy notice.

- Neither we nor any third parties provide any warranty or guarantee regarding the accuracy, timeliness, performance, completeness, or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors, and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

- Your use of any materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure any products, services or information available through the website or signposted to you by Landmatch England staff meet your specific requirements.

- The website contains some information that is owned or licensed to us. This material includes, but is not limited to the design, layout, look, appearance, graphics and images. Reproduction is prohibited without permission from Landmatch England.

- All images, trademarks and documents reproduced in this website which are not the property of Landmatch England are acknowledged on the website.

- Unauthorised use of this website may give rise to a claim for damages and / or be a criminal offence.

- All links to other websites which are included on this website are provided for your convenience to provide further information. They do not signify that we endorse the website(s) wholly. We have no responsibility for the content of any linked websites.

- Your use of this website and any dispute arising out of such use of the website is subject to the laws of England and Wales.

Website Disclaimer

The information contained in the website is for general information purposes only. The information is provided by Landmatch England, and while we endeavour to keep information up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the

information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage, including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profit arising out of, or in connection with the use of this website or service.

Every effort is made to keep the website up and running smoothly. However Landmatch England takes no responsibility for, and will not be liable for the website being temporarily unavailable due to technical issues beyond our control.

This Terms of Service is applicable to this website, including those also featured on our policies page, are drawn up in line with and governed by the laws of England and Wales. Any dispute arising from them shall therefore be contested only there.

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7. Privacy

We handle your personal data in accordance with our Privacy Policy, which complies with the **UK GDPR** and **Data Protection Act 2018**.

We will not share your information with third parties except as required to operate the Service or where legally required.

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8. Fees

The Service currently operates on a sliding-scale of fees. If we introduce paid features or subscriptions, you will be informed in advance and may choose whether to continue using those services.

Registrations last for 12 months when you will be contacted and invited to continue accessing support by re-registering and paying for the service for another 12 months. If you do not want to continue we will remove any personal information about you from our database.

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9. Limitation of Liability

We provide the Service “**as is**” without warranties of any kind, express or implied.

To the fullest extent permitted by law, we are **not liable** for:

- Any loss, damage, or dispute arising from connections made through the platform;
- The accuracy or reliability of listings or user information; or
- Any indirect, consequential, or economic loss.

Nothing in these Terms excludes liability for death or personal injury caused by negligence, or for fraud.

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10. Termination

We may suspend or terminate your account if you breach these Terms or misuse the Service.

You may delete the information we hold about you at any time by contacting us at **info@landmatchengland.org.uk**.

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11. Changes to These Terms

We may update these Terms from time to time. The latest version will always be available on this page, with the date updated. Continued use of the Service means you accept any changes.

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12. Governing Law

These Terms are governed by and construed in accordance with the **laws of England and Wales**. Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.

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13. Landmatch England Values and Principles

We subscribe to the principles of Agroecology and Food Sovereignty.

Our mission is to support access to land for people practicing or aspiring to practice agroecological farming. We support collaborative, long-lasting and mutually beneficial

partnerships between landowners and farmers. We are committed to social and environmental justice and want to actively challenge underrepresentation in land access.

In accordance with the principles of Agroecology, by using the Landmatch England service, you agree to:

- Use, or be transitioning towards using land management practices that work with nature, regenerate soil, protect water, foster biodiversity and build climate resilience.
- Adhere to a high standard of animal welfare.
- Communicate clearly and with integrity, respecting others, avoiding discrimination and operating with honesty and transparency.
- Pursue landsharing agreements that are secure, affordable and grounded in fair terms
- Share knowledge, tools, and resources to support success and build cooperative and resilient food systems.

Please refer to the Values Statement for Landmatch England for our broader commitments, which we encourage you to uphold and evolve.

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14. Contact

For questions about this Terms of Service, please contact us at:
📧info@landmatchengland.org.uk
🏢 Landmatch England % Tamar Grow Local CIC, B5 Florence Road Industrial Estate, Kelly Bray, Callington, Cornwall, PL17 8EX

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